

UNIVERSITY OF MIAMI
SCHOOL of EDUCATION
& HUMAN DEVELOPMENT



**SCHOOL OF EDUCATION
AND HUMAN DEVELOPMENT**

DEPARTMENT OF KINESIOLOGY & SPORT SCIENCES

**Sport Administration
M.S.Ed. Program**



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WELCOME MESSAGE

From the Department Chair

On behalf of the faculty and staff of the Department of Kinesiology and Sport Sciences, thank you for your interest in our programs. The department is comprised of three primary disciplines: Athletic Training, Exercise Physiology, and Sport Administration. Graduate degrees are offered in Exercise Physiology, Sport Administration, Nutrition for Health and Human Performance, and Strength and Conditioning. The department has established a reputation within the academy for a commitment to excellence and are recognized as leaders in scholarship.

Our faculty and staff are committed to the following seven principles:

Diversity: Valuing and including people from all cultures and backgrounds in the pursuit of our common goals.

Integrity: Demonstrating honesty and fairness in our words and actions.

Responsibility: Exhibiting pride and accountability in the performance of duties and ensuring the long-term success of our university.

Excellence: Striving to accomplish our goals with quality, rigor, passion, and distinction.

Compassion: Behaving in a caring, humane, and empathetic way.

Creativity: Embracing innovation, flexibility, and originality in the pursuit of our vision and mission.

Teamwork: Engaging and working well together to achieve optimal results.

At the U, we transform lives through teaching, research, and service.

Sincerely,

Kevin Jacobs

MISSION STATEMENTS

University of Miami

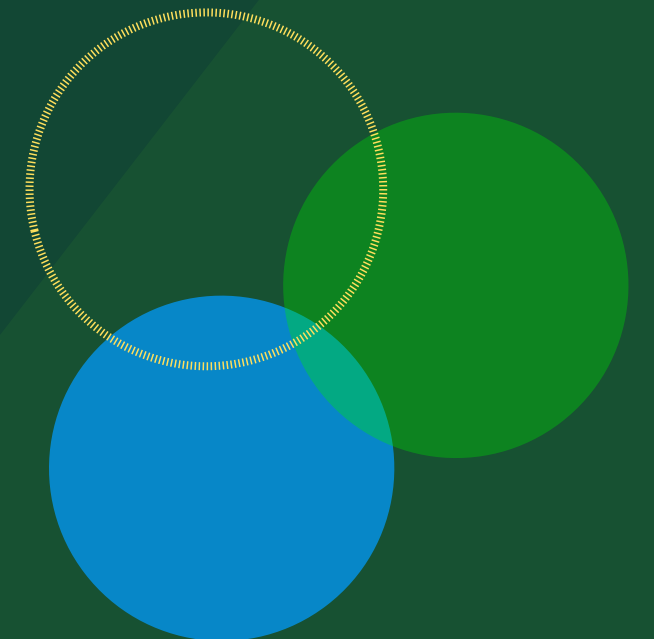
The University of Miami's mission is to educate and nurture students, to create knowledge, and to provide service to our community and beyond. Committed to excellence and proud of the diversity of our University family, we strive to develop future leaders of our nation and the world.

School of Education & Human Development

Our mission is to engage in scholarly research and to prepare leaders in the study and promotion of personal, family, school and community well-being. Through research, teaching, and service we seek to integrate the physical, emotional, intellectual and organizational well-being of diverse populations.

Department of Kinesiology and Sport Sciences

The Department of Kinesiology and Sport Sciences supports the vision and mission of the School of Education through scholarly research, exemplary teaching, and community service. Our mission is to promote knowledge within the widespread realm of sports-related science across the disciplines of sport administration, exercise physiology, and athletic training. Graduates of our programs are well prepared for careers in diverse settings reflective of our multicultural community.



GENERAL PROGRAM DESCRIPTION

The sports industry has been expanding rapidly, both in spectators and participants. As the industry grows, the need for administrators with specialized training becomes more complex and important. Sport Administration is an attractive field for young professionals. A degree in Sport Administration is widely recognized by industry professionals and gives graduates an important advantage when seeking employment. The University of Miami program in Sport Administration prepares individuals for a career in this field according to their personal and professional goals.

Our graduates are now working at the University of Miami and for sports organizations that include:

Miami Super Bowl Host Committee

Junior Orange Bowl

CAA

Wasserman Media

NFL

NBA

Special Olympics Miami-Dade

United States Tennis Association (USTA)

Beijing Football Association

Brooklyn Sports & Entertainment

ESPN

Watsco Center

Atletico Nacional S.A.

Miami Open

Orange Bowl Committee

Homestead-Miami Speedway

Miami Dolphins

Miami Heat

Miami Marlins

Florida Panthers

Miami FC

University of Miami Athletics Department

Florida International University Athletics Department

SportsManias

Boston Red Sox

New York Yankees

New York Knicks & MSG

Golden State Warriors

Nashville Sounds

Monumental Sports & Entertainment

Bleacher Report

Fox Sports

SNY

IMG

ESPN

FIBA

MLB

MLS

NHL

LaLiga

Inter Miami CF

SPORT ADMINISTRATION - GRADUATE PROGRAM Master's of Science in Education (M.S.)

The curriculum is designed to allow the completion of degree requirements in a 1 or 2-year period. The Sport Administration degree requires the successful completion of 30 credit hours. All students complete the Sport Administration core courses which accounts for 27 credit hours. Students can complete the remaining 3 credit hours through sport industry internships and/or elective courses. A thesis option is also available to students and information about the curriculum required for this academic track can be obtained from a faculty advisor.

SPORT ADMINISTRATION - UNDERGRADUATE PROGRAM Bachelor of Science in Education (B.S.)

The curriculum is a 39-credit major. The major also requires a minor in another discipline. An essential component of the program is student participation in field placements and internships in the collegiate, professional, recreational, and fitness industries. Through these pragmatic, hands-on experiences, students build the real-life skills necessary for success in the profession.

SPORT ADMINISTRATION - UNDERGRADUATE PROGRAM Minor

The Sport Administration minor consists of a 15-credit curriculum designed for students who intend to develop competencies and skills necessary to be successful in the sport industry. Students completing the minor in Sport Administration will develop an understanding of how principles related to management, legal issues, leadership, and other essential topics are applied within various sport organizations.

FINANCIAL ASSISTANCE

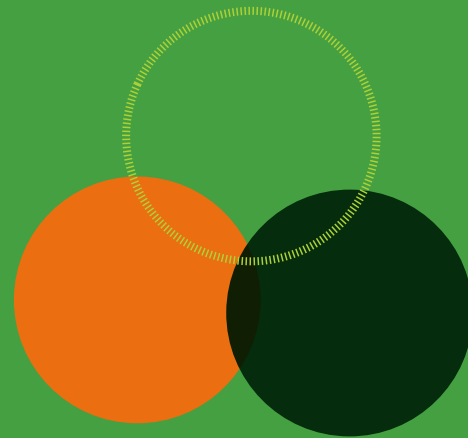
SPORT INDUSTRY PROGRAM

The Sport Industry Program (SIP) was developed in the spring of 2006 and implemented as a pilot program with two organizations, the Miami-Dade Sports Commission and PR Racing Inc. The initiative was developed in order to recruit high-quality graduate students to the Sport Administration Graduate Program and provide these students with a unique academic experience.

The following is a description of the commitment required by each Sport Industry Participant, the School of Education and Human Development, and the student. The anticipated number of positions in the SIP during the academic school year fluctuates between 5-8 annually.

Benefits to Students

- \$10,000 tuition assistance
- Placement in a 12-month internship
- Completion of the graduate degree in 12 months
- \$12,000 stipend to be paid out over 10 months (September - June)



FINANCIAL ASSISTANCE

STUDENT COMMITMENT

1. The student agrees to work for the partner for a 12-month period as an intern.
2. The internship typically requires the student to work on average 30 to 40 hours per week and the commitment follows the organization's working hours, not the university's academic calendar.
3. Maintain a 3.0 GPA in all graduate coursework.
4. Students are enrolled in 3 classes (9 cdt hrs) and 1 internship class (1 cdt hrs) for a total of 10 hours each semester.

SUMMARY OF FINANCIAL ASSISTANCE

Students enrolled in the SIP will receive financial assistance in the form of a stipend (\$12,000 to be paid out over 10 months) and tuition assistance (\$10,000).

GRADUATE STUDENT QUALIFICATIONS

Students interested in participating in the SIP must be accepted and verify their intent to enroll in the Graduate Program by May 15th and contact their advisor to request consideration.

Sport Industry Participants have included:

Ransom Everglades School www.ransomeverglades.org/page/programs/athletics

Carrollton School of the Sacred Heart www.carrollton.org/page.cfm?p=352

Life Time Fitness www.lifetimefitness.com/en.html

University of Miami Athletics www.hurricanesports.com

The Miami Open www.miamiopen.com

Inter Miami CF www.intermiamicf.com

The Florida Panthers www.nhl.com/panthers

ADMISSION REQUIREMENTS

The Sport Administration Graduate Program has a rolling admission policy; however, students interested in applying for the Sport Industry Program must have all application materials submitted by May 1st.

In order to be considered for admission students must provide:

1. An official copy of all undergraduate transcripts
2. Recommendation letters from three different sources, at least two must be academic references
3. Current professional resume
4. One-page Statement of Goals

All questions regarding the admissions process should be directed to sehd_admission@miami.edu or 305-284-7343

Graduate Program Retention Policies

Graduate students are expected to maintain a 3.0 GPA and successfully complete all classes with a grade of 'C' or better. A student may be dismissed from the graduate program if he/she earns a grade of 'C' or 'D' in three or more classes. A student will be immediately dismissed from the program if he/she earns a grade of 'F' in any course."

COURSE SEQUENCE PLAN

REQUIRED COURSES (27 Credits)

Fall

- KIN 603 / Principles of Sports Marketing
- KIN 606 / Ethical Decision Making in Sport
- KIN 607 / Legal Aspects of Sports
- KIN 746 / Research Methods

Spring

- KIN 602 / Fiscal Management in Sport Admin
- KIN 605 / Sport Sponsorship
- KIN 604 / Essential Leadership Skills in Sport
- KIN 610 / Event Management

Summer-1

- KIN 609 / Advanced Sport Information Management
- KIN 620 / Contemporary Issues in Sport

Electives (if offered)

- KIN 616 / Sport Governance
- KIN 661 / Facility Management
- KIN 667 / Elements of Sports Psychology
- KIN 617 / Problem Solving & Conflict Management
- KIN 690 / Special Topics: Sport in South FL
- KIN 690 / Corporate & Ticket Sales
- KIN 690 / Agency Activities: Roles & Ethics of Sport Agents
- KIN 690 / NCAA Compliance: Applying NCAA Bylaws
- KIN 690 / Hospitality Management
- KIN 694 / Independent Studies
- KIN 611 / Field Experience (Not available online)
- KIN 612 / Field Experience (Not available online)
- KIN 613 / Field Experience (Not available online)

CREDITS

- 3
- 3
- 3
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- 3
- 3

Tot. 30

- 3
- 3
- 3
- 3
- 3
- 3
- 3
- 3
- 3
- 3
- 1-3 Fall
- 1-3 Spring
- 1-3 Summer

INSTRUCTOR

- Dees
- Mullane
- Zovko
- Whisenant

- Whisenant
- Dees
- Mullane
- McNary

- Martin
- Whisenant

- Zovko
- McNary
- Arwari
- Mullane
- Martin

- Whisenant
- Resnick
- Resnick
- Resnick

COURSE DESCRIPTIONS

KIN 602 FISCAL MANAGEMENT IN SPORT ADMINISTRATION:

This course seeks to develop those financial skills necessary to understand a wide variety of financial concepts that impact sport managers. Such topics would include but not be limited to: sport franchise value/valuations, economic impact of sport, risk-return models, financial statement analysis, and budgeting.

KIN 603 PRINCIPLES OF SPORTS MARKETING:

This course will focus on the vast world of sports marketing. The basic principles of marketing and marketing management will be introduced and integrated with application of these principles to sport and sports-related organizations.

KIN 604 ESSENTIAL LEADERSHIP SKILLS IN SPORT AND THE PROFESSIONS:

This course will examine the concept of leadership as it pertains to sports and other professions. Various leadership and management skills will be included with a focus on practical applications in a work environment. Theory and self-assessment strategies will be incorporated. *Prerequisite: Permission of instructor.*

KIN 605 SPORT SPONSORSHIP:

This course is designed to provide a detailed examination of the relationship between sport and corporate sponsorship. Topics covered will include the theoretical premise of sponsorship, alignment marketing, strategic communication through sponsorship, determining the value of sponsorship, and evaluation of sponsorship activities. Perspectives from the property offering a sponsorship and from the organization functioning as the sponsor will be considered.

KIN 606 ETHICAL DECISION MAKING IN SPORT AND THE PROFESSIONS:

This course will examine ethical decision-making in a variety of environments with an emphasis on sport professions. Real and hypothetical situations will be utilized, and the course will combine theory with practical application. The case method in sport ethics will be incorporated. *Prerequisite: Permission of instructor.*

KIN 607 LEGAL ASPECTS OF SPORTS:

This course will focus on the legal and institutional regulation of professional, collegiate and international sport, as well as the business transactions that are rightfully an integral part of those sports.

COURSE DESCRIPTIONS

KIN 609 ADVANCED SPORT INFORMATION MANAGEMENT:

This course examines the complex fields of sport communication. Students will investigate the unique, symbiotic relationship that exist between sport and the media; examine various theoretical framework (e.g., agenda set, hegemonic, uses and gratification, elaboration likelihood model) that are pertinent to developing an understanding of the sport/media complex.

KIN 610 EVENT MANAGEMENT:

This course will introduce students to the five critical components of a successful event: research, design, planning, coordination, and evaluation. Students will learn to manage scheduling effectively; manage human resources and volunteers; and the hiring of vendors and other resources. Other areas of consideration include: risk-management; contracts, permits, and licenses; and budgeting, pricing, and accounting as they relate to the event.

KIN 611 FIELD EXPERIENCE IN SPORT ADMINISTRATION I

KIN 612 FIELD EXPERIENCE IN SPORT ADMINISTRATION II

KIN 613 FIELD EXPERIENCE IN SPORT ADMINISTRATION III

KIN 616 SPORT GOVERNANCE:

This course provides the student with an examination of the governing organizations of sport at the youth, secondary, intercollegiate, professional, international, sport specific and Olympic levels. In addition, policy development in sport management will be explored. *Prerequisite: KIN 607*

KIN 617 PROBLEM SOLVING AND CONFLICT MANAGEMENT:

This hands-on course will examine the concepts of problem solving and conflict management from both personal and organizational perspectives. Students will have the opportunity to study in-depth both of these concepts (and the relationship between them) through a combination of lecture, theory, individual and group activities, readings, practical exercises, and self-assessment tools.

KIN 620 CONTEMPORARY ISSUES IN KINESIOLOGY AND SPORT SCIENCES:

This course will focus on problem identification, investigation, analysis, and problem solving of contemporary issues facing the sport industry. The course represents the capstone course in sport administration and represents a culmination of all information learned in the program.

KIN 661 FACILITY MANAGEMENT:

Facility management provides students with an understanding of fitness entrepreneurship, giving students a comprehensive understanding of the laws, regulations, policies, and work involved in setting up a fitness facility such as a gym, wellness center, or athletic training center. Students are responsible for developing a viable sports or fitness complex including all aspects of administrative and facility management.

KIN 667 ELEMENTS OF SPORTS PSYCHOLOGY:

Introduction to the study of sport and exercise psychology including theory, current research and practical application. *Prerequisite: Permission of instructor.*

KIN 694 ADVANCED INDIVIDUAL STUDY:

This course is designed to provide an intense line of advanced study on a topic of special interest to the student and faculty member.

KIN 746 RESEARCH METHODS IN EXERCISE AND SPORT SCIENCES:

This course presents an introduction to experimental study design and basic statistical methods appropriate for studies in exercise and sport sciences. Students will also learn effective methods of data presentation and scientific writing to be used in the preparation of abstracts, posters, slide presentations, theses, dissertations, and peer-reviewed manuscripts.

Sport Industry Conference (SIC)

The University of Miami (UM) Sport Administration Program hosts a Sport Industry Conference (SIC) during the spring semester. The SIC is held on campus and allows attendees to learn about the most relevant sport industry topics. Students will gain access to various industry experts whom are invited to campus to speak cultivating a myriad of networking opportunities. The SIC is designed to engage current students, alumni, legal professionals, sport and entertainment practitioners, as well as people interested in these fields. For more information about this event, visit miamisportconference.com.

FACULTY BIOGRAPHIES

DR. WARREN WHISENANT, PROFESSOR

Warren Whisenant joined the Sport Administration faculty in 2005. Prior to arriving at the University of Miami, he was a faculty member and Sport Administration Program Coordinator at the University of Houston. He earned his Ph.D. in Sport Management at Florida State University; an MBA in Management and MA in Kinesiology (Sport Management) at Sam Houston State University; and a BBA Management from Southwest Texas State University.

His professional background includes over twenty years experience with three global organizations – Hewitt Associates, KFC-USA, and Frito Lay, Inc. His roles within those businesses were as an Advanced Project & Process Consultant, a Director of Restaurant Operations (1 of 16 in North America), and Region Sales Manager respectively. In each of the positions noted, he was involved with coordinating promotional programs and sponsorships with various sport organizations, including the Kentucky Derby; the Indianapolis 500 Motor Speedway, and two minor league baseball teams, the Louisville Redbirds and the El Paso Diablos.

Dr. Whisenant's research, most of which has focused on gender and organizational issues within interscholastic athletics, has been published in such journals as Journal of Sport Management, International Journal of Sport Management; Sport, Education, and Society, International Journal of Sport Management and Marketing, and Sex Roles. The primary focus of his work has been gender issues within sport organizations which have stifled senior leadership and employment opportunities for women and other minorities in high school sports as well as the sport media. The theoretical foundation used to frame his research has included hegemony; social stratification; the works by Greenberg which have framed organizational justice research; systemic discrimination practices such as disparate impact, disparate treatment, and homologous reproduction; and most notably Bandura's Social Learning Theory.

FACULTY BIOGRAPHIES

DR. WINDY DEES, PROFESSOR

Windy Dees joined the Sport Administration faculty in August of 2010. She is a graduate of Texas A&M University where she received her doctoral degree in Sport Management in 2007. Dr. Dees received a Master's degree in Sport Management from the University of Florida and a Bachelor's degree in Psychology and Communications from Rollins College. Prior to obtaining her Ph.D., Dr. Dees worked as an account executive for Synergy Sports Marketing where she sold and serviced corporate partnerships for professional golf events.

Dr. Dees has research specializations in sports marketing and sponsorship, and at UM, she teaches undergraduate and graduate courses on these topics. Her research focuses on the effectiveness of corporate partnerships and how sponsors and properties execute successful sport marketing strategies. Her research has examined a multitude of variables related to effective event sponsorship and marketing including brand awareness and brand personality, consumer attitudes, image enhancement, and purchase behavior. More recently, Dr. Dees has begun to examine the role that activation plays in helping brands leverage their corporate sponsorship campaigns. Dr. Dees has been published in a variety of sport management research journals including *Sport Marketing Quarterly*, *International Journal of Sport Management*, *International Journal of Sport Marketing and Management*, *Journal of Sponsorship*, and *Sport Management Education Journal*. She is lead author on the widely used textbook, *Sport Marketing*, 5th Edition by Human Kinetics. Dr. Dees currently serves as the Sport Administration Graduate Program Director at the University of Miami and an Executive Board member of the Sport Marketing Association. She is past President of the Sport Marketing Association, and a former Editorial Board member of *Sport Marketing Quarterly* and Executive Editor of the *Global Sport Business Journal*. She is co-host of the *Mindin' Our Business* podcast on Five Reasons Sports Network with the Miami Heat's Jason Jackson. She is featured frequently in sport and entertainment media outlets like Bleacher Report, Variety Magazine, and ESPN Radio as a sports business expert.

DR. TYWAN MARTIN, ASSOCIATE PROFESSOR

Tywan Martin joined the Sport Administration faculty in 2010. Prior to his arrival, he spent the last several years at Indiana University working on his Ph.D. in Sport Management with an emphasis in communication and marketing. Tywan received a Master's degree in Sport Management and a Bachelor's of Social and Behavioral Sciences from Indiana University.

Tywan's professional experience includes work in student affairs and in the sport industry. He was an assistant director of a university sponsored mentoring program where he implemented specialized programming, created a conference to address the needs of underserved and underrepresented students, and organized mentor relationships between faculty and staff and student-athletes. While working on his doctorate, Tywan taught and guest lectured in various Sport Management courses. In addition, Tywan coordinated and developed a number of professional, college, and high school summer basketball camps over the last 15 years.

Tywan's research involves two interrelated strands of sport management. Sport communication is the focus of his primary research strand. It involves analyzing the coverage provided to niche (e.g., MMA) and traditional sports across various media platforms (e.g., magazines, television, video games, social media, cellular phones). Sport marketing is Tywan's secondary research strand. In particular, his research in this area is to examine fan behavior in spectator sports with the specific goal of assisting sport practitioners in the development of their strategic marketing plans.

FACULTY BIOGRAPHIES

DR. SUSAN MULLANE, PROFESSOR

Dr. Susan Mullane, a former student-athlete and one of the first women in the country to receive an athletic scholarship, received her Bachelor's degree in Health, Physical Education and Recreation, magna cum laude, from the University of Miami. She also received her Master's degree (College Student Personnel Services) and her Ph.D. (Higher Education and Sport Administration) from the University of Miami. Prior to her faculty appointment, Dr. Mullane served for 10 years as Associate Dean of Students and was responsible for all undergraduate campus discipline, advising Greek organizations, student organizations and honor societies. Her dissertation focused on the moral development aspects of campus discipline. Currently an Associate Professor, she joined the faculty in 1995, and has expertise in the areas of leadership, motivation, conflict management, and ethics.

Dr. Mullane is a founding member of the University of Miami Ethics Consortium, a member of the University of Miami Ethics Advisory Council, Co-Director of the School of Education Program for Ethics and Social Responsibility, and former Chair and Vice Chair of the Miami-Dade County Public Schools (MDCPS) Ethics Advisory Committee. She co-authored the MDCPS Code of Ethics, and recently authored an ethics and sportsmanship module used by all middle and high schools in the Miami-Dade County school district. She also serves as an advisor to the Youth Ethics Initiative.

Dr. Mullane serves as the Director of the undergraduate program in Sport Administration. In the School of Education and Human Development, she has served on the leadership team of the School Council and currently chairs the school's Undergraduate Curriculum Committee as well as Culture of Belonging committee. In addition, she has chaired and served on numerous dissertation committees for the Higher Education program.

Her research interests are in the area of ethical issues in sport, youth sports, sport leadership, and academic integrity. She has made numerous presentations to national and international organizations

including the American Alliance of Health, Physical Education, Recreation, and Dance, the National Intramural Recreation and Sport Association, the Association for Student Judicial Officers, the International Conference for Academic Integrity, the Hawaii International Conference on Education, Global Sport Business Association, North American Society for Sport Management and the American Educational Research Association. Dr Mullane has published in well-known journals such as the National Association of Student Personnel Administrators (NASPA) Journal, the Journal of Sport Management, and the International Journal of Sport Communication.

MR. PAUL RESNICK, SENIOR LECTURER

Paul Resnick joined the Sport Administration faculty in the Fall of 2009. He has prior experience teaching Sports Administration classes as an Adjunct in the Fall of 2007 and the Spring of 2009 at the University of Miami. He received a Master of Science degree from Saint Thomas University in 2003 and a Bachelor of Arts degree in Political Science in 2000, also from Saint Thomas University.

Paul has six years experience working in professional sports, all with the Florida Marlins. In his first year with the Marlins, he worked in Executive Affairs assisting the executive staff and coordinating special projects. He then moved up to Community Affairs for the next five seasons. His duties included overseeing the Florida Marlins Speakers Bureau, Ballpark Buddies for Youth, Community Booth, Arts Program, and coordinating the team newsletter and events calendar. He also worked very closely with local and national not-for-profits in building relationships and providing community assistance. Paul was also a member of the 2003 World Championship team and helped organize events for the post season as part of the Hospitality and Entertainment Committee.

Paul is Vice Chair on the Executive Committee and an Advisory Board Member of Best Buddies Broward.

FACULTY BIOGRAPHIES

DR. ERIN MCNARY, ASSOCIATE PROFESSOR

Erin McNary joined the Sport Administration faculty in 2017. She received her Ph.D. in Sport Management with a minor in Higher Education from Indiana University Bloomington (IUB) as well as a Master's of Science in Kinesiology with an emphasis in Athletic Administration from IUB. McNary received her Bachelor of Science Degree in Sport Management from The University of Illinois at Champaign-Urbana.

She has worked for several campus recreation programs and city parks and recreation facilities and served as an event planner for a private golf and tennis club. She also has five years of experience working for a national physical activity and fitness awards program and is a certified yoga instructor. She currently teaches courses focused on sport event management and globalization at the undergraduate level as well as several graduate courses. McNary is responsible for the planning and coordination of the annual Sport Industry Conference focused on educating and connecting students and sport industry professionals. She co-advises the undergraduate student run club, USPORT.

Her research focuses on the examination of sport management pedagogy (both face to face and online classroom settings). She also researches aspects of sport communication relating to various events as well as the marketing, advertising, and the promotion of youth and marginalized athletes.

McNary serves as a Big Sister for The University of Miami's (UM) Big Brothers Big Sisters School to Work Program and is a member of the UM Office of Civic and Community Engagement's Task Force.

MS. CLAIRE ZOVKO, ESQUIRE, ASSISTANT PROFESSOR

Zovko joined the Sport Administration full time faculty in 2018 and was previously an Adjunct Professor in the department since 2013. She received her J.D. at the University of Miami School of Law in 2009 as well as a Bachelor of Business Administration from Pacific Lutheran University in 2004.

Professor Zovko currently teaches Legal Aspects of Sport. She previously, taught Globalization of Sport and International and Comparative Sport Law with ISDE at Columbia University and St. John's University School of Law. She co-taught Olympic Games & the Law at the University of Miami School of Law and onsite at the Olympic Games in London 2012.

Zovko is licensed to practice law in the state of Florida. She has ten years of legal experience including in-house legal affairs with an NBA franchise, DI athletic compliance at the University of Miami, of counsel with Buckner Sports Law, and legal counsel for professional athletes, organizations, and agents. She has direct experience with NBA player contract analysis, drafting, and negotiation preparation. At the collegiate level, she assisted with athletic compliance investigations, financial aid analysis, and interpreting the NCAA bylaws. She has assisted many athletes, agents, and coaches to appeal institutional or sport governing body decisions and resolve disputes.

Zovko serves on the board of directors for Sports Leadership, a non-profit organization that is dedicated to initiating ways for youth and adults to reach their full potential in life. Additionally, she is an E-RYT 500 and owns a yoga studio, Lighthouse Yoga & Wellness.

FREQUENTLY ASKED QUESTIONS

Q: How does the University of Miami Sport Administration program differ from other programs in the region? In the country?

A: Few communities in the U.S. offer such a wide spectrum of opportunities in sports. In addition to professional (NFL, NBA, MLB, NHL) and collegiate (UM & FIU) sports organizations being located in the South Florida area, numerous other organizations have major annual events scheduled throughout the year. Many of these organizations solicit UM student involvement through both paid and non-paid positions. As a result, UM students have access to multiple internship opportunities allowing them to establish a strong network of sport professionals upon graduation.

Q: Are graduate assistantships available?

A: Graduate assistantships are not guaranteed upon admission to the program. The department awards assistantships to newly admitted students as funding becomes available.

Q: Is there a faculty member, beyond the career center, who can provide the students about to graduate with information on job opportunities or give career advice about the industry?

A: Unlike many other programs, all of the UM Sport Administration faculty have experience in the sport industry at some point in their career prior to joining academia. Because of their 'real world' experiences they do advise and mentor graduating students.

Q: Upon graduation, will having a degree in Sport Administration from UM impact the amount of money I can make with a career in the field?

A: Leveraging both your degree and practical field experiences, UM students can in some instances be in a strong position when negotiating a salary.

Q: If I choose a career in Sport Administration, is there a chance I will get to work directly with the athletes?

A: The amount of contact any person in the industry has with athletes depends on the organization they work for.

Q: Is Sport Administration a "practical" major, meaning that most of what I learn is information I will use in my daily work within that industry?

A: Yes. The program is based upon the principle that the aim of all learning is practical efficacy. In addition, the program requires field experience and an internship in the field which provides students with a practical application of what he/she has learned in the classroom.

Q: What potential jobs would I be eligible for with a degree in Sport Administration?

A: Graduates who take advantage of the multiple field experience opportunities and their internship can build a strong professional portfolio preparing them to work in a wide range of positions within the sport industry.

Q: If I study for a career in Sport Administration, am I giving up the possibility of having a family?

A: No. A successful career in the sport industry, as with any successful career choice, requires a high level of commitment to delivering results for the organization. Each individual throughout their career must establish an appropriate work / family balance that fits their lifestyle and ambitions. Regardless of the career an individual chooses to pursue, he/she must find the right balance suitable for their life choices.

ADMISSION REQUIREMENTS

Admission requirements for all applicants to graduate degree-seeking programs in the Department of Kinesiology and Sport Sciences include:

- School of Education & Human Development application to graduate study
- \$85 nonrefundable application fee
- Bachelor's degree from an accredited institution
- Minimum 3.0 cumulative GPA
- Sealed official transcripts from each institution attended, including those from which credits were transferred elsewhere
- Three signed and sealed recommendations, from academic and professional sources only
- Statement of goals
- Résumé or curriculum vita
- KIN Graduate Student Survey
- Strong background or interest in the field of study

International applicants must also submit the following documents:

- Certified professional English translations of all transcripts and diplomas
- Official score report for the Test of English as a Foreign Language (TOEFL), required of applicants whose native language is not English
- Statement of financial responsibility, required of applicants in need of the I-20 Form or IAP-66

If you are interested in applying, you are encouraged to submit an online application by visiting www.miami.edu/gradapply and selecting "Education".

CONTACT INFORMATION

DR. WINDY DEES
PROGRAM DIRECTOR
Phone: 305- 284-8345
E-mail: wdees@miami.edu

APPLICANT JOURNEY REPRESENTATIVE
Phone: 305-284-SEHD (7343)
E-mail: sehd_admission@miami.edu

